

# ELEMMMA MARYCYNTHIA CHINAZA

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## PROFESSIONAL SUMMARY

Detail-oriented WordPress Developer with expertise in website design, theme customization, . Skilled in Gutenberg, Elementor and WooCommerce and Plugin customization. Skilled in designing and optimizing high-performance, SEO-friendly, and mobile-responsive websites. Experienced in integrating animations, and enhancing UI/UX for better user engagement. Proficient in WooCommerce setup, customization, and payment gateway integration to create seamless e-commerce experiences. Passionate about developing visually appealing, fast-loading, and scalable websites that meet industry standards. Strong problem-solving skills, attention to detail, and a commitment to staying updated with the latest web technologies.

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## SKILLS

- **Web Design & Development:** WordPress Development, Elementor, Gutenberg, Woocommerce integration, SEO Optimization, Plugin Customization
  - **Front-end Development:** HTML, CSS, Bootstrap, Javascript
  - **Web Optimization:** Responsive Design, UI/UX Design, Website Speed Optimization, Website Security and Optimization, Code Minification
  - **Soft Skills:** Problem-Solving, Attention to Detail, Adaptability, Creativity, Team Collaboration, Time management.
  - **Languages:** English (Professional Proficiency), Igbo (Native Proficiency)
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## EXPERIENCE

### WordPress Developer (Freelance)

#### Self-Employed (2024 - Present)

- Designed and developed custom WordPress websites using Elementor and Gutenberg.
  - Optimized website performance using SEO techniques, caching, and image optimization to improve loading speed..
  - Optimized website structure, mobile responsiveness, and performance for better user experience.
  - Built and customized WooCommerce stores, including product pages, checkout, and payment integration.
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## EDUCATION

**Bachelor of Science in Computer Science** (*Expected Graduation: Year TBD*)

National Open University of Nigeria

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## PROJECTS

### Wordsphere Logistics

Developed and customized a Wordsphere Logistics service platform using WordPress, ensuring a seamless user experience and efficient functionalities.

**Tech Stack:** WordPress, Astra theme, Elementor, Simple Custom Plugins

### Templorise

Designed and built the Templorise website with a strong focus on responsiveness, aesthetics, and user-centric design.

**Tech Stack:** WordPress, Astra Theme, Elementor, Custom Plugins

### Debawardrobe

Designed and developed a fully functional e-commerce website using WordPress, focusing on a seamless shopping experience, user-friendly navigation, and secure transactions. Integrated essential e-commerce features, including product listings, shopping cart, checkout processing, and multiple payment options.

**Tech Stack:** WooCommerce, Elementor, Custom Plugins, Responsive Designs

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## CERTIFICATIONS

- **Udemy Certificate – Web Design and WordPress Development (2024)**
  - **Google UX Design Certification (2024) - In Progress**
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## ADDITIONAL INFORMATION

- Committed to continuous learning and staying updated with emerging web technologies.
- Enthusiastic about contributing to innovative projects and collaborating with teams to build outstanding digital experiences.
- Open to remote and on-site opportunities in web design and development.